**VidaRise Landing Page Guidance**

**Headline**  
Mentorship at Scale

**Subheadline**  
Create a program space for your organization, match people with mentors, and track progress – all in one place.

**Hero CTA**  
Get Started

**Main Callout**  
Connect with experienced mentors  
RiseVida makes it simple to run mentorship that actually works. Organizers create a dedicated program space, mentors set their capacity and focus areas, mentees share goals, and everyone follows clear milestones from first meeting to outcomes.

**Three Pillars**

* **For Mentees**  
  Get matched with a mentor who can guide your growth.  
  *Icon recommendation: user-circle or user*
* **For Mentors**  
  Share your expertise with a right-sized number of mentees.  
  *Icon recommendation: briefcase or handshake*
* **Track Your Journey**  
  See your progress at a glance and capture key takeaways after each meeting.  
  *Icon recommendation: checklist or timeline*

**Features Section**  
**Headline:** Features That Make Mentorship Simple  
**Subheadline:** RiseVida removes friction so programs launch fast and stay on track.

* **Program Spaces**  
  Stand up a dedicated space for each organization or department with its own branding, members, rules, and admins.  
  *Icon recommendation: building or layers*
* **Profile Setup**  
  Mentors and mentees create concise profiles with goals, topics, industry, experience, and availability.  
  *Icon recommendation: id-card or user-cog*
* **Smart Matching**  
  Receive match suggestions based on goals and tags. Program admins can approve, pin, or adjust matches as needed.  
  *Icon recommendation: target or link*
* **Clear Milestones**  
  Follow a simple path: complete profile, submit preferences, review matches, schedule meetings, log sessions, and submit reflections.  
  *Icon recommendation: flag or roadmap*
* **Progress Tracking**  
  Dashboards highlight upcoming meetings, completed sessions, reflections, and overall status for each participant.  
  *Icon recommendation: chart-line or gauge*
* **Capacity Management**  
  Mentors set how many mentees they can support. Admins control how many active matches each mentee has.  
  *Icon recommendation: users or slider-controls*
* **Feedback & Reflections**  
  Quick post-meeting reflections capture insights and keep momentum between sessions.  
  *Icon recommendation: chat-bubble or notebook*

**About Section**  
**About RiseVida**  
RiseVida is a mentorship platform for organizations that need structure and scale. Create a program space, invite mentors and mentees, streamline matching, and track meetings and reflections. Participants sign in from the main page and access the programs they belong to.

**Footer**  
Pilot Mentorship Platform – Public Use Unauthorized  
Powered by MirthCode 2025

**Design & UI Guidance (apply to this page)**

* **Logo placement:** place the **RiseVida logo** in the **top-left** of the header, linking to the hero section.
* **Theme:** dark UI throughout with high-contrast type. Avoid pure white backgrounds.
* **Brand color:** primary blue for accents and primary buttons.
* **Hero:** tasteful dark gradient background with a subtle teal/cyan glow behind the headline for depth.
* **Buttons:** primary CTAs in brand blue with white text; clear focus states.
* **Cards:** feature and pillar items appear as dark, soft “glass” cards with light rings and gentle hover.
* **Section rhythm:** clear section breaks, consistent vertical spacing, tidy grids that collapse cleanly on mobile.
* **Icons:** simple line or duotone icons, 20–24 px in UI, 32–40 px in cards, using brand-blue badges for consistency.
* **Accessibility:** maintain strong contrast; visible focus rings; readable line lengths.